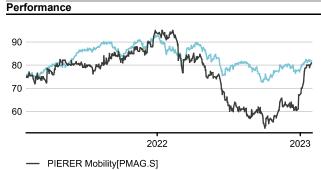
WHAT'S NEW?

PIERER MOBILITY

Buy	PT: CHF 95.0
Reporting Currency	EUR
Market cap (mns)	CHF 2,254
Enterprise value (mns)	CHF 2,455
Bloomberg: PMAG SE	Price: CHF 81.0
Analyst:	mark.diethelm@vontobel.com

Income Stat. (mns)	2021A	2022E	2023E	2024E
Revenues	2042	2425	2626	2794
EBITDA	333	401	417	444
EBIT	194	235	238	260
Net profit	92.3	179	180	196
Growth (%)	2021A	2022E	2023E	2024E
Revenues	33.5	18.7	8.3	6.4
Net profit	188	93.4	0.9	8.9
EPS (rep.)	151	36.3	0.88	8.94
Margin analysis (%)	2021A	2022E	2023E	2024E
Gross margin	29.1	29.4	29.5	29.7
EBITDA margin	16.3	16.5	15.9	15.9
EBIT margin	9.5	9.7	9.1	9.3
Balance sheet (%)	2021A	2022E	2023E	2024E
NWC/Revenues	7.9	9.2	12.3	13.0
Net debt (mns)	190	220	197	120
Equity to tot. assets	37.6	41.5	45.1	48.8
Gearing	24.8	24.0	18.9	10.2
Net debt/EBITDA	0.6	0.5	0.5	0.3
CF statement (mns)	2021A	2022E	2023E	2024E
Capex	-181	-211	-222	-220
Operating FCF	186	5.18	89.8	147
Inc(+)/Dec(-) in cash	155	-50.1	-6.61	26.9
CF analysis (%)	2021A	2022E	2023E	2024E
Op. CF margin	18.0	8.9	11.9	13.1
Capex/Revenues	8.9	8.7	8.4	7.9
Capex/Depreciation	130	127	124	120
Per-share data (CHF)	2021A	2022E	2023E	2024E
EPS (rep.)	3.85	5.25	5.30	5.77
EPS (adj.)	3.88	5.25	5.30	5.77
Net cash	-5.9	-6.5	-5.8	-3.5
Dividend	1.05	1.98	2.08	2.08
Payout ratio (%)	27.2	37.6	39.2	36.0
Valuation (X)	2021A	2022E	2023E	2024E
P/E	24.4	12.8	15.3	14.0
P/E (adj.)	24.2	12.8	15.3	14.0
P/B	3.96	2.50	2.67	2.36
EV/EBITDA	11.0	6.2	5.9	5.4
FCF yield %	6.2	0.2	3.9	6.4
Dividend yield %	1.1	2.9	2.6	2.6
Profit. ratios (%)	2021A	2022E	2023E	2024E
ROIC	13.2	14.6	13.2	13.6
ROE	16.5	21.4	18.5	17.9
ROA	8.2	8.5	8.0	8.4
BB Consensus (mns)	2021A	2022E	2023E	2024E
Revenues	2021A	2428	2541	2828
EBITDA	331	386	393	447
EBIT	187	233	232	272
Net profit	115	162	167	191
EPS	3.67	4.75	4.85	5.63
Conference call/analyst meeting	5.07	т.rJ	т.0 5	5.05

Conference call/analyst meeting Conf call at 11am CET. Dial-in: +41 (0) 58 310 5000



- SPI (rebased)

Source: Bloomberg, Vontobel Equity Research

FACTS & COMMENT:

Preliminary figures: Sales came in at EUR 2.437bn, which was at the upper end of the revised range of EUR 2.42 to 2.435bn. EBIT of EUR 235m was inline with our and consensus forecasts. FCF was soft as expected with EUR - 3mn (VTe: EUR 5.2mn) due to an increase in NWC and doubling of Capex as PMAG invests into its electric and software offering. Net debt came in at EUR 256.5m (VTe: EUR 220m).

Doubling of dividend: Pierer Mobility proposes a dividend of EUR 2 per share (yield: 2.5%), doubling from last years level.

FY23 outlook: The FY23 outlook for sales growth of 6-10% (reported) and an EBIT-margin of 8-10% was reiterated. The latter also includes any costs of the recent bicycle recall.

OUR CONCLUSION:

The preliminary figures are in-line with expectations after the company recently released provisional figures. The doubling of dividend as well the confirmed FY23 outlook are the two key positives today. We do not expect changes to consensus and therefore a neutral reaction. We keep our Buy recommendation as the company's growth path continues with the electric portfolio launch by year end to further support profitable growth beyond FY23. Buy.

Preliminary Results FY22

EUR (mn)	Reported	VTe	Cons	YoY (%)	vs VT (%)	vs C (%)
Revenues	2437	2425	2430	19	0	0
EBITDA	381	401	390	15	-5	-2
EBITDA margin (IFRS) (%)	15.6	16.5	16.0	-63 bp	-90 bp	-39 bp
EBIT	235	235	233	n.m.	0	1
EBIT margin (%)	9.6	9.7	9.6	17 bp	-4 bp	5 bp

Source: Company data, AWP, FactSet, Vontobel Equity Research

Disclaimer & Disclosures – Equity Research

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- have been active as Market Maker in equities of the following analyzed companies in the last 12 months: PIERER Mobility AG have provided other publicly known investment banking services for the following companies mentioned in this report in the last 12 months: None
- have received compensation for products and services outside Investment Banking from the following analyzed companies: None hold mandatory disclosable (%) of the voting rights of the following analyzed companies: None
- _
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PIERER Mobility[PMAG.S] was last changed from Hold to Buy on 04-10-17 UBS[UBSG.S] was last changed from Hold to Buy on 04-11-09 Zurich Insurance Group[ZURN.S] was last changed from Buy to Hold on 17-10-12 ams AG[AMS.S] was last changed from Hold to Buy on 29-01-14

4. Global rating breakdown

-	VT Research universe	VT Research universe	Share of Bank VT clients in rating category	
	No.	As %	As %	
Buy	39	39	44	
Hold	60	61	35	
Reduce	0	0	0	

The table above is revised at the beginning of each quarter, i.e. it currently reflects the status as of 31 December 2022 .

5. Rating plotter charts

he data used for the share price and/or price target chart may have to be adjusted to reflect corporate actions undertaken by the company

Not Rated: Currently Restricted, Suspended Coverage, or no rating assigned to company due to e.g. advising of analyzed company in a capital market transaction, temporary suspension of analyst coverage or a similar reason.

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The stock recommendations published by Vontobel's research team are defined as follows:

Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
Buy	Price target (when set) implies 10% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
	Swiss market intex mid stocks Price tracet (when set) implies 15% or more upside on a 12-month horizon
Buy	
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

Analysts are required to review their recommendations under the following conditions: Buy: When upside to price target falls below: 5% for SMI/SLI stocks for 30 calendar days; 10% for SMIM stocks for 30 calendar days; 15% for all other stocks for 45 calendar days. Hold: When upside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMIXI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 0% for all other stocks for 45 calendar days. Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days.

We reserve the right to waive repeated changes of recommendation during periods of unusually high equity market or specific stock price volatility

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The use of the valuation methods does not rule out the risk that the stock fails to achieve the "fair value" within the projected period. Numerous factors influence share price performance. Unforeseen changes can arise from the emergence of competitive pressure, from a change in demand for the products of an issuer, technological development, from macroeconomic activity, exchange rate fluctuation or from a shift in society's moral concept. Changes in taxation law or supervisory regulations can often have a grave, unforeseen impact. This discourse on valuation methods and risk factors does not claim completeness

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