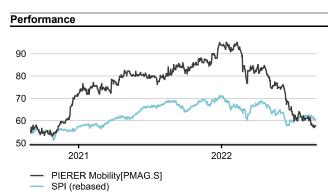
WHAT'S NEW?

PIERER MOBILITY

Buy	PT: CHF 108
Reporting Currency	EUR
Market cap (mns)	CHF 1,939
Enterprise value (mns)	CHF 2,071
Bloomberg: PMAG SE	Price: CHF 57.7
Analyst:	mark.diethelm@vontobel.com

2E 2023E	2024E
217 2396	2596
362 388	413
207 222	246
159 171	189
2E 2023E	2024E
8.6 8.0	8.4
2.6 7.2	10.9
6.5 7.23	10.9
2E 2023E	2024E
8.9 29.1	20242
6.3 16.2	15.9
9.3 9.3	9.5
2E 2023E	2024E
7.7 8.5	8.7
23 30.3	-81.0
1.5 45.4	48.7
3.7 2.9	-6.8
0.3 0.1	-0.2
2E 2023E	2024E
88 -194	-188
02 131	153
6.8 42.8	81.3
2E 2023E	2024E
3.1 13.5	13.1
8.5 8.1	7.2
117	113
2E 2023E	2024E
.88 5.23	5.80
.88 5.23	5.80
3.8 -0.9	2.5
.13 1.23	1.29
3.2 23.6	22.2
2E 2023E	2024E
1.8 11.0	10.0
1.8 11.0	10.0
.12 1.83	1.59
5.7 5.1	4.5
5.4 6.9	8.1
2.0 2.1	2.2
2E 2023E	2024E
3.5 13.7	14.6
9.3 17.8	17.1
7.7 7.8	8.1
2E 2023E	2024E
219 2410	2558
352 374	407
202 223	241
40 151	171
.39 4.72	5.08



Source: Bloomberg, Vontobel Equity Research

Robust 1H22 despite supply challenges - FY22 guidance increased on easing supply issues - Buy

FACTS & COMMENT:

Sales and revenues: Due to the difficult supply situation, demand could not be fully met in both motorcycles (MC) and e-bicycles. MC unit sales fell by 7% y/y and e-bikes by 4% y/y. Despite lower unit sales, group revenues increased by 7% y/y (6% ahead of market), particularly due to MCs (+8% y/y) while e-bike (-6% y/y) were below expectations. As PMAG did not material adjust prices (only new models), revenues were driven by mix, lower dealer rebates with minor FX impacts.

Profitability & FCF: Group EBIT of EUR 93mn (margin 8%; VTe: 8%) was 6% ahead, driven by MCs which recorded an EBIT at last year's level despite higher input costs and no price rounds. e-bike EBIT was slightly -ve due to lower volumes/higher cost but is expected to record a significant stronger 2nd half. 1H22 FCF was negative (expected) due to higher inventories as well as unfinished products.

Lifted FY22 outlook: PMAG lifted its FY22 revenue growth outlook to 10-15% (old: 6-10%) with an EBIT margin of 8-10% (unchanged).

Other: New bicycle facility in Taiwan to reduce sourcing risk through direct access to Asian market.

OUR CONCLUSION:

PMAG delivered a good set of 1H22 results given the difficult supply situation. This particularly applies to profitability, where a good margin level was achieved despite no material price adjustments. The FY22 guidance increase is not driven by FX but cont'd solid demand, easing of supply, which supports deliveries of street MCs and e-bicycles. Despite a negative FCF in 1H22, the 2nd half is expected to see a strong NWC reversal with a positive FCF outlook for FY22. Buy.

Results 1H FY22

EUR (mn)	Reported	VTe	Cons	YoY (%)	vs VT (%)	vs C (%)
Revenues	1154	1091	1087	7	6	6
EBITDA	162	163	-	-5	0	-
EBITDA margin (IFRS) (%)	14.1	14.9	-	-182 bp	-85 bp	-
EBIT	93	87	88.6	n.m.	6	5
EBIT margin (%)	8.0	8.0	8.2	-148 bp	2 bp	-11 bp
Net profit incl. minorities	68	64	-	115.0	6	-
Net margin (%)	5.9	5.8	-	n.m.	-	-

Source: Company data, AWP, FactSet, Vontobel Equity Research

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- _
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4. Global rating breakdown

C C	VT Research universe	VT Research universe	Share of Bank VT clients in rating category
	No.	As %	As %
Buy	37	37	43
Hold	63	63	27
Reduce	0	0	0

The table above is revised at the beginning of each quarter, i.e. it currently reflects the status as at 30 June 2022.

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Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
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Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
Buy	Price target (when set) implies 15% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

Analysts are required to review their recommendations under the following conditions:

Analysis are required to review their recommendations under the following containers. Buy: When upside to price target falls below: 5% for SMI/SLI stocks for 30 calendar days; 10% for SMIM stocks for 30 calendar days; 15% for all other stocks for 45 calendar days. Hold: When upside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days. Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days.

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