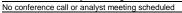
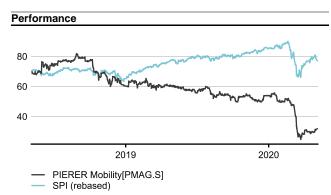
GOOD TO KNOW

PIERER MOBILITY

PT: CHF 60.0
EUR
CHF 634
CHF 1,048
Price: CHF 32.0
mark.diethelm@vontobel.com

Income Stat. (mns)	2018A	2019E	2020E	2021E
Revenues	1560	1520	1511	1743
EBITDA	252	241	208	257
EBIT	161	132	88.3	132
Net profit	67.5	54.5	29.3	47.9
Growth (%)	2018A	2019E	2020E	2021E
Revenues	1.7	-2.5	-0.6	15.3
Net profit	46.1	-19.2	-46.3	63.3
EPS (rep.)	40.7	-19.4	-48.5	63.3
Margin analysis (%)	2018A	2019E	2020E	2021E
Gross margin	29.8	29.4	28.3	28.8
EBITDA margin	16.2	15.8	13.8	14.7
EBIT margin	10.3	8.7	5.8	7.5
Balance sheet (%)	2018A	2019E	2020E	2021E
NWC/Revenues	15.0	16.2	17.4	15.8
Net debt (mns)	323	395	410	368
Equity to tot. assets	40.7	38.7	41.6	44.8
Gearing	58.7	63.9	62.4	50.4
Net debt/EBITDA	1.3	1.6	2.0	1.4
CF statement (mns)	2018A	2019E	2020E	2021E
Capex	-158	-165	-160	-159
Operating FCF	-72.8	92.1	1.99	59.2
Inc(+)/Dec(-) in cash	-79.7	73.3	-95.1	-17.8
CF analysis (%)	2018A	2019E	2020E	2021E
Op. CF margin	5.5	16.9	10.7	12.5
Capex/Revenues	10.1	10.8	10.6	9.1
Capex/Depreciation	173	151	134	127
Per-share data (CHF)	2018A	2019E	2020E	2021E
EPS (rep.)	3.33	2.68	1.38	2.26
EPS (adj.)	2.39	2.31	1.38	2.26
Net cash	-15.8	-19.4	-19.3	-17.4
Dividend	0.33	0.33	0.33	0.33
Payout ratio (%)	9.9	12.3	23.9	14.5
Valuation (X)	2018A	2019E	2020E	2021E
P/E	18.3	10.6	23.1	14.2
P/E (adj.)	25.5	12.3	23.1	14.2
P/B	4.18	1.78	2.02	1.85
EV/EBITDA	6.8	4.3	4.9	3.9
FCF yield %	-6.0	16.0	0.3	9.8
Dividend yield %	0.5	1.2	1.0	1.0
Profit. ratios (%)	2018A	2019E	2020E	2021E
ROIC	12.2	9.6	5.9	8.4
ROE	21.9	17.6	8.9	13.6
ROA	21.9	6.5	8.9 3.5	5.6
BB Consensus (mns)		2019E	2020E	2021E
	2018A		1461	
Revenues	1511	1520	-	1676
EBITDA EBIT	235	241	208	260
	147	132	91	128
Net profit	67	50	31	48
EPS	2.17	2.30	1.20	2.04
Conference call/analyst meeting				





Source: Bloomberg, Vontobel Equity Research

Production to return to full operation by mid-May - shorttime work terminated end of this month - BUY

FACTS & COMMENT:

Short-time work ending: The company announced today that the short-time work implemented in March will be terminated by end of May for all its 3'800 employees. Production was also stopped due to interruption of parts from Italian suppliers. Due to the resumption of production of Italian suppliers, Pierer's motorcycle production will re-start by 11 May and step by step return to full operation by 18 May.

Indian production: In India, the lockdown was recently extended from 4 May to 18 May. We expect production and dealership network to re-open by around the same time Pierer's Austrian manufacturing returns to normal.

Encouraging sales signs: PMAG reports, without giving quantitative details, that sales figures in countries where dealers have already opened are encouraging. This applies to Scandinavia, Austria and Germany as well as China.

OUR CONCLUSION:

The resumption of production and the opening of the dealer networks are first steps towards normality. We have already anticipated the lockdown in our estimates changes mid-March but uncertainty about consumer behaviour in the months ahead remains high. However, seasonality is geared towards the 2nd half and thus the positive signs from re-opened markets are encouraging. We believe (electric) two-wheelers will become even more important in private transport following the virus crisis. BUY.

1. Analyst declaration

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The author(s) of this document owns securities in the analyzed companies: None

The document was not submitted to the analyzed companies before publication or distribution

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As an internationally active company, Vontobel Group is subject to a number of provisions in drawing up and distributing its investment research documents. The maker and distributors of this financial analysis point out the following potential conflicts of interests: The author and its associated companies

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- have participated in capital market transactions/the issue of securities of the following analyzed companies in the last 12 months: PIERER Mobility AG have been active as Market Maker in equities of the following analyzed companies in the last 12 months: PIERER Mobility AG
- have provided other publicly known Investment Banking services or the following companies muterias in the fast 12 months. FIERER wobility AG have provided other publicly known Investment Banking services for the following companies: monenet in this report in the last 12 months: None have received compensation for products and services outside Investment Banking from the following analyzed companies: None hold mandatory disclosable (%) of the voting rights of the following analyzed companies: None have executives who are members of the board of the analyzed companies: None and have executives who are members of the board of Bank Vontobel AG or affiliated companies: None _

- have no significant financial interest in the analyzed companies and
- have reached no agreement with the analyzed companies regarding this financial analysis.

3. Research rating history The Ratings and/or Rating Outlook of the analyzed companies were last changed as follows: PIERER Mobility[PMAG.S] was last changed from Hold to Buy on 04-10-17

4. Global rating breakdown

	VT Research universe	VT Research universe	Share of VT IB clients in rating category
	No.	As %	As %
Buy	34	31	29
Hold	68	63	18
Reduce	6	6	0

The table above is revised at the beginning of each guarter, i.e. it currently reflects the status as at 31 March 2020

5. Rating plotter charts

The data used for the share price and/or price target chart may have to be adjusted to reflect corporate actions undertaken by the company.

Not Rated: Currently Restricted, Suspended Coverage, or no rating assigned to company due to e.g. advising of analyzed company in a capital market transaction, temporary suspension of analyst coverage or a similar reason.

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The stock recommendations published by Vontobel's research team are defined as follows:

Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
Buy	Price target (when set) implies 10% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
Buy	Price target (when set) implies 15% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

Analysts are required to review their recommendations under the following conditions:

Buy: When upside to price target falls below: 5% for SMI/SLI stocks for 30 calendar days; 10% for SMIM stocks for 30 calendar days; 15% for all other stocks for 45 calendar days. Hold: When upside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days. Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days.

We reserve the right to waive repeated changes of recommendation during periods of unusually high equity market or specific stock price volatility

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The use of the valuation methods does not rule out the risk that the stock fails to achieve the "fair value" within the projected period. Numerous factors influence share price performance. Unforeseen changes can arise from the emergence of competitive pressure, from a change in demand for the products of an issuer, technological development, from macroeconomic activity, exchange rate fluctuation or from a shift in society's moral concept. Changes in taxation law or supervisory regulations can often have a grave, unforeseen impact. This discourse on valuation methods and risk factors does not claim completeness

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