



PRESS RELEASE

THE SWAPPABLE BATTERIES MOTORCYCLE CONSORTIUM (SBMC) HAS GROWN FROM FOUR TO 21 MEMBERS

- **Swappable battery systems to promote sustainable, urban mobility**
- **SBMC has been accepted as a formal liaison member to the CEN-CENELEC**
- **SBMC Summit at KTM Motohall in July set the scene for further activities**

Mattighofen, 15 September 2022 – Founded in September 2021 by KTM, Honda, Piaggio and Yamaha, the Swappable Batteries Motorcycle Consortium (SBMC) has quickly grown to 21 members (and counting).

The mission of the SBMC is to accelerate the deployment of swappable battery systems by developing and promoting new common technical specifications towards global and open standardization. In its first six months, the consortium took essential steps at an incredible pace.

Its aim is to ensure full interoperability of swapping batteries to facilitate their application and boost sustainable mobility.

This is what emerged during the SBMC Summit held in July 2022, with 40 of its representatives convened at the KTM Motohall in Mattighofen (AT). This event was the perfect occasion to reflect on the progress made over the consortium's first semester of existence, and to set the scene for upcoming activities towards standardization.

The vision, strategy and operations of the consortium were established across its members, the committees and working groups. The consortium was equipped with the proper tools and instruments to fulfill its ambitions. The set of relevant technical specifications was agreed upon, and the SBMC's work streams on prototyping and standardization were successfully kicked off. Strategic positions were also taken, among which are the acceptance of the SBMC as Formal Liaison Member to the CEN-CENELEC and membership in CEN-TC301 and CEN-CENELEC JTC-13.

The consortium's constructive approach has enabled it to overcome the technical challenges of developing interconnected and compatible systems. The SBMC is on track to achieve its goals as planned, and can now count on the best available expertise in the world to do so.

More information: <https://www.sb-mc.net/>

Contact:

Iris Perz, Head of Corporate Communication
media.KTMAG@ktm.com

About KTM AG

KTM AG, a company of PIERER Mobility AG, is Europe's leading powered two-wheeler (PTW) manufacturer. With its KTM, Husqvarna Motorcycles and GASGAS motorcycle brands, it ranks among the European technology and market leaders, particularly in the premium motorcycle segment. In addition to combustion engine vehicles, its product portfolio includes zero-emission vehicles with innovative electric drives, making KTM AG an industry pioneer in two-wheel e-mobility as well.

About PIERER Mobility AG

PIERER Mobility AG is the holding company of Europe's leading powered two-wheeler brands, manufacturing a full range of premium KTM, GASGAS and Husqvarna motorcycles. With key strengths in innovation, PIERER Mobility is a pioneering technology leader in innovative two-wheeled e-mobility through its motorcycle brands as well as Husqvarna E-Bicycles,



GASGAS Bicycles, FELT Bicycles and R Raymon. Its premium brand offering is completed by high-performance components produced under the WP brand, as well as KTM X-BOW specialist sportscars. In the 2021 financial year, PIERER Mobility Group achieved record sales of € 2.1 billion and EBIT of € 193.5 million, employing more than 5,000 people.