

## Corporate News

Wels, January 09, 2019

### **KTM achieves record sales in 2018**

#### **Increase of about 10% to 261,500 motorcycles**

With about 261,500 motorcycles in the business year 2018, KTM achieved the 8th record year in a row. The sales volume increased by about 10 % compared to the previous year.

In the most important markets Europe (about 110,000 motorcycles), North America (about 55,000 motorcycles) as well as India (about 49,600 motorcycles) sales volume could be increased considerably in each market.

The preliminary key figures for the business year 2018 of the KTM Industries Group will be published on January 28, 2019 after closing of the stock exchange.

#### **About KTM Industries-Group**

*The KTM Industries Group is the biggest European motorcycle producer and focuses on highly innovative sport motorcycles and electro mobility. With its worldwide renowned brands KTM, Husqvarna Motorcycles and WP, the group is in its segments among the technological and market leaders. Within the group there is a high degree of technological network, which is, in this form, unique in Europe. Strategic partnerships at an operational level strengthen the competitiveness in our respective markets. All these factors are the basis for the high innovation level of the KTM Industries-Group and ensure a sustainable organic growth.*

#### For additional information:

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