



START OF INDUSTRIAL PRODUCTION OF MOTORCYCLES

Company Name:
Kronreif – Trunkenpolz - Mattighofen



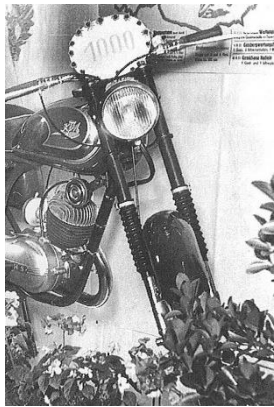
AUSTRIA SETS A SIGNAL

Kini & KTM are champions!
Heinz Kinigadner becomes a national sports hero as he wins for the first time a world championship title in Motocross for Austria – on an Austrian race bike.

1934 ————— 1953 ————— 1954 ————— 1984 ————— 1992 ———— - - -

THE EARLY BEGINNINGS

The 25-year-old Hans Trunkenpolz founded a metal and car workshop in Mattighofen. A first approach to the founding of what is later known as KTM.



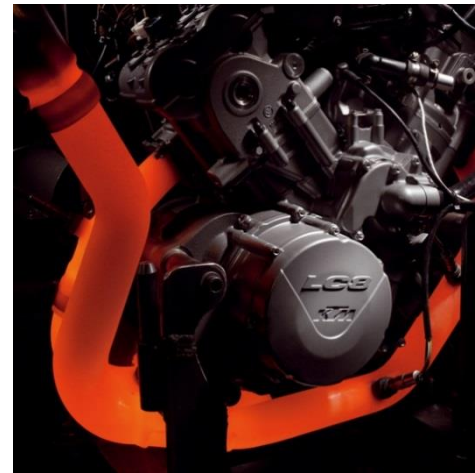
PARIS TO VIENNA

1,300 km from Paris to Vienna with a R 125 Tourist. A board with the magic number "1000" should show performance and reliability of a motorcycle to the public.



NEW BEGINNINGS

In the beginning of 1992, Stefan Pierer and his Cross Industries company took over KTM and set about not only resurrecting the Austrian brand that began in 1953, but taking it to new levels of success.



LC8 – A NEW DIRECTION OF POWER

KTM began researching into its first multi-cylinder engine and the decided on a 75 degree V-twin.



FIRST DAKAR RALLY VICTORY

KTM first won the Dakar Rally with Italian Fabrizio Meoni in 2001. Since that first victory, only KTM-mounted riders have won this event – 16 consecutive wins.



1994

1998

1999

2001

2003

TAKING TO THE STREETS

KTM took an LC4-powered Enduro, chopped it up and this is the origins of KTM took to the asphalt in its rebirth and the 620 DUKE was unleashed.



NEW FACTORY

A new KTM factory was opened on the outskirts of Mattighofen. The main factory building houses the four main production lines.



A NEW ADVENTURE

The brand established itself as a serious player in the Travel Enduro market with the arrival of its first multi-cylinder contender. The LC8-powered 950 ADVENTURE.



SMALLER CAPACITIES, BIGGER OPPORTUNITIES

Since 2007, KTM has been cooperating with the Indian Bajaj Group to focus on the joint development of entry-level, 125 to 390 cm³ street motorcycles.



HUSQVARNA MOTORCYCLES

When the KTM GROUP acquired the Husqvarna license in early 2013, it was reunited with Husaberg and relaunched as the newly revived 'Husqvarna Motorcycles' brand. 2014 was the first complete business year for the "reborn" Husqvarna Motorcycles. In November 2014 Husqvarna Motorcycles unveiled the VITPILEN 401 and SVARTPILEN 401 concept bikes at the EICMA international motorcycle exhibition, boldly announcing their imminent return to street motorcycle production.

2008

2011

2013

2014

2015

KTM 1190 RC8 & X-BOW

The arrival of KTM's Superbike RC8, tore-up the rulebook in terms of design and handling performance.

The presentation of the KTM X-BOW under-lined KTM's philosophy – translating the brand's core values even onto four wheels.



NEW STANDARDS IN SAFETY

In cooperation with BOSCH, KTM developed the MSC (Motorcycle Stability Control) and therewith is the first brand worldwide to present an ABS that works even while cornering at deep lean angles.



KTM GOES ELECTRIC

The leader of offroad motorcycling KTM has also set a new bar for electric bikes in its typical manner with the release of the innovative FREERIDE E-SX, E-XC and E-SM available in 2015.



VITPILEN & SVARTPILEN

In 2017, Husqvarna Motorcycles took great pride in making great strides forward in meeting its vision of progressive street motorcycling. As part of the new, innovative street model range, the Husqvarna VITPILEN 401, Husqvarna VITPILEN 701 and the Husqvarna SVARTPILEN 401 will pave the way to an extremely successful future for the brand in this sector. Meticulous and tireless work on making a dynamic return to the street segment enabled the Husqvarna SVARTPILEN 701 concept bike to be developed and presented to the public – a progressive, iconic example of the timeless motorcycling culture with cult character.

NEW ENDURO TECHNOLOGY

KTM presented the world's first 2-stroke fuel injection enduro machines



2016

MOTOGP™ DEBUT

First presence of the KTM MotoGP™ machine at the Red Bull Ring in Spielberg



2017

ENTRY MOTOGP™ CLASS

In addition to numerous victories, driver and manufacturer titles in a wide range of different motorsport disciplines, in 2017 it has primarily been the involvement in the MotoGP™ that has attracted attention and interest internationally.



INTEGRATION OF WP

Integration of WP into KTM AG to fully exploit synergies



KTM 790 DUKE

Besides the KTM FREERIDE E-XC, it is primarily the revolutionary 2-stroke Enduros with electronic fuel injection and the announcement of the series version of the 790 DUKE that are attracting attention. In addition, with the prototype of the KTM 790 ADVENTURE R, the brand is daring to look into the future.

790 ADVENTURE / R

KTM took the covers off five new models at the EICMA show: the eagerly anticipated KTM 790 ADVENTURE and KTM 790 ADVENTURE R, the LC4-driven KTM 690 SMC R and KTM 690 ENDURO R as well as the KTM SX-E 5, an electric sportminicycle.



MOTOGP™: FIRST PODIUM

A successful year is concluded with the KTM RC16's first podium finish that Pol Espargaró achieved at the season's final race in Valencia.



18th CONSECUTIVE RALLY DAKAR VIKTORY

KTM's speed and reliability in arguably the hardest offroad race of them all – the Dakar Rally – has led to a record 18 consecutive victories thanks to eight different individuals.



2018

E-MOBILITY

Drawing on their rich history in top-level motocross competition, in 2018 Husqvarna Motorcycles took a bold new step into the fast-paced world of e-mobility with the launch of their EE 5 electric mini MX racer.



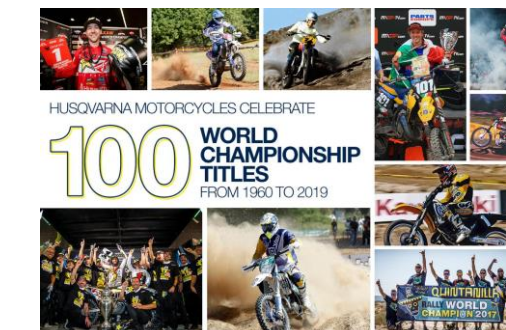
PIONEERING VISION

Taking further important steps towards fulfilling their pioneering vision of street motorcycling, in 2018 Husqvarna Motorcycles unveiled the production SVARTPILEN 701 machine together with the thrilling new VITPILEN 701 AERO concept model.

2019

MOTORSPORT SUCCESS

100 World Championship Titles (1960-2019) - 59 years on from the brand's first world championship success, Husqvarna Motorcycles celebrate 100 world titles in 2019 – 58 rider and 42 manufacturer titles earned across six different motorcycle disciplines.



KTM MOTOHALL OPENING

The KTM Motohall is located in the center of Mattighofen and promises a truly special experience for each and every visitor. Discover the machines, adventures, and heroes of motorsport as well as the history, innovations, and technology of the motorcycle and the KTM name.



BROADEN YOUR HORIZONT

The NORDEN 901 concept is a dynamic and versatile long-distance exploration concept, infused with the distinct Husqvarna Motorcycles offroad flavour and balanced by practical accessibility and comfort to suit the modern traveller.

2020



RALLY DU MAROC VICTORY

FR 450 Rally mounted riders Pablo Quintanilla and Andrew Short both put in numerous hard-fought performances throughout 2019, ending the year on a high with a one-two finish at the Rally du Maroc.

THE BEAST

On the first day of the EICMA motorcycle fair in Milan, KTM unveiled its latest innovations. The Austrian company presented three brand new models - the KTM 1290 SUPER DUKE R, the KTM 890 DUKE R and the KTM 390 ADVENTURE - and also had all the other 2020 models at its popular booth.



GASGAS

By joining part of the PIERER Mobility Group as the third brand in the offroad segment (trial segment) GASGAS is now able to build upon its strong heritage and expertise in the offroad disciplines, while enjoying the added benefit and credibility of the Group's proven performance basis, dealer network, and distribution platform.