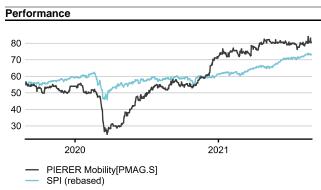
WHAT'S NEW?

PIERER MOBILITY

Buv	PT: CHF 90.0
Reporting Currency	EUR
Market cap (mns)	CHF 1,798
Enterprise value (mns)	CHF 2,179
Bloomberg: PMAG SE	Price: CHF 80.5
Analyst:	mark.diethelm@vontobel.com

Income Stat. (mns)	2020A	2021E	2022E	2023E	
Revenues	1530	1871	2042	2294	
EBITDA	234	297	326	360	
EBIT	107	156	180	206	
Net profit	34.9	60.4	72.2	87.4	
Growth (%)	2020A	2021E	2022E	2023E	
Revenues	0.7	22.2	9.1	12.4	
Net profit	-35.9	73.1	19.5	21.0	
EPS (rep.)	-37.7	77.5	19.5	21.0	
Margin analysis (%)	2020A	2021E	2022E	2023E	
Gross margin	27.9	28.7	29.1	29.1	
EBITDA margin	15.3	15.9	16.0	15.7	
EBIT margin	7.0	8.3	8.8	9.0	
Balance sheet (%)	2020A	2021E	2022E	2023E	
NWC/Revenues	14.5	11.2	12.9	13.1	
Net debt (mns)	312	298	239	151	
Equity to tot. assets	38.8	43.2	46.7	50.7	
Gearing	47.8	39.6	27.4	15.0	
Net debt/EBITDA	1.3	1.0	0.7	0.4	
CF statement (mns)	2020A	2021E	2022E	2023E	
Capex	-148	-165	-171	-172	
Operating FCF	165	40.1	84.6	113	
Inc(+)/Dec(-) in cash	105	-45.6	38.9	37.8	
CF analysis (%)	2020A	2021E	2022E	2023E	
Op. CF margin	20.4	10.9	12.5	12.5	
Capex/Revenues	9.7	8.8	8.4	7.5	
Capex/Depreciation	117	117	117	112	
Per-share data (CHF)	2020A	2021E	2022E	2023E	
EPS (rep.)	1.67	2.97	3.55	4.29	
EPS (adj.)	1.67	2.97	3.55	4.29	
Net cash	-15.1	-14.6	-11.8	-7.4	
Dividend	0.54	0.55	0.55	0.55	
Payout ratio (%)	32.0	18.5	15.5	12.8	
Valuation (X)	2020A	2021E	2022E	2023E	
P/E	42.5	2021	2022	18.7	
P/E P/E (adj.)	42.5	27.1	22.7	18.7	
P/B	42.3	4.01	3.49	3.01	
		7.2			
EV/EBITDA	8.3		6.4	5.6	
FCF yield %	11.1	2.4	5.2	6.9	
Dividend yield %	0.8	0.7	0.7	0.7	
Profit. ratios (%)	2020A	2021E	2022E	2023E	
ROIC	7.2	10.2	11.0	12.0	
ROE	10.0	15.7	16.5	17.3	
ROA	4.2	6.5	7.2	7.8	
BB Consensus (mns)	2020A	2021E	2022E	2023E	
Revenues	1530	1870	2053	2330	
EBITDA	239	301	329	359	
EBIT	107	156	179	205	
Net profit	36	58	68	77	
EPS	1.62	2.61	3.09	3.42	
Conference call/analyst meeting					
No conference call or analyst mee	ting scheduled				



Source: Bloomberg, Vontobel Equity Research

Top-line guidance lifted ahead of 1H21 results driven by motorcycle segment - Margin targets unchanged -Favorable trends continue - Buy

FACTS & COMMENT:

Another FY21 revenue guidance increase: Ahead of its 1H21 results next Tuesday (31 August) and following a board meeting, PMAG lifted its sales guidance by EUR 50m (mid-point) to EUR 1.9bn to 2bn, representing revenue growth of 27% y/y (+28% vs. FY19) and compares with market expectations of EUR 1.89bn. The increase is due to the continued positive global demand for powered two-wheelers and despite supply chain challenges. This is the 2nd guidance upgrade (1st in April after Q1 trading statement) with revenues now seen 5% (mid-point) above the initial FY21 guidance (EUR 1.8bn-1.9bn) issued in February.

Profitability targets unchanged: The profitability targets with an EBITDA margin of >15% and EBIT margin range of 8-9% remain unchanged. At the mid-point of the revised revenue and EBIT margin guidance, this implies an operating profit of around EUR 165 mn versus consensus of EUR 158.5 mn.

OUR CONCLUSION:

The guidance upgrade - albeit a minor one - is positive as we had anticipated only a reiteration with the 1H21 results next Tuesday due the supply chain issues. We believe the upgrade is mostly driven by motorcycles as e-bikes seem to be more affected by component shortages. The confirmation of the profitability targets implies that higher input costs can be absorbed without impacting profitability (+ve). Near and long-term trends remain favorable for both (e-)motorcycles and e-bikes. Buy.

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3. Research rating history The Ratings and/or Rating Outlook of the analyzed companies were last changed as follows: PIERER Mobility[PMAG.S] was last changed from Hold to Buy on 04-10-17

4. Global rating breakdown

VT Research universe		VT Research universe	Share of Bank VT clients in rating category	
	No.	As %	As %	
Buy	32	32	28	
Hold	67	67	13	
Reduce	1	1	100	

The table above is revised at the beginning of each guarter, i.e. it currently reflects the status as at 30 June 2021.

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The data used for the share price and/or price target chart may have to be adjusted to reflect corporate actions undertaken by the company.

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Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
Buy	Price target (when set) implies 10% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
Buy	Price target (when set) implies 15% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

Analysts are required to review their recommendations under the following conditions:

Buy: When upside to price target falls below: 5% for SMI/SLI stocks for 30 calendar days; 10% for SMIM stocks for 30 calendar days; 15% for all other stocks for 45 calendar days. Hold: When upside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or when downside to price target reaches or exceeds: 10% for SMI/SLI stocks for 30 calendar days; 15% for SMIM stocks for 30 calendar days; 20% for all other stocks for 45 calendar days; or Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days. Reduce: When downside to price target reaches or falls below: 5% for SMI stocks for 30 calendar days; 10% for all other stocks for 45 calendar days.

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