FINANCIAL MODEL UPDATE

PIERER MOBILITY

Analyst:	mark.diethelm@vontobel.com
Bloomberg: PMAG SE	Price: CHF 60.7
Enterprise value (mns)	CHF 2,201
Market cap (mns)	CHF 2,039
Reporting Currency	EUR

Buv	PT: CHF 95.0 (NEW)

Revenues 2042 2304 2388 2608 2617 261	Income Stat. (mns)	2021A	2022E	2023E	2024E
EBITDA 333 362 379 411 EBIT 194 210 217 245 Net profit 92.3 162 166 188 Growth (%) 2021A 2022E 2023E 2024E Revenues 33.5 12.8 3.7 9.2 Net profit 188 75.0 2.8 13.1 EPS (rep.) 151 21.5 2.84 13.1 Margin analysis (%) 2021A 2022E 2023E 2024E Gross margin 29.1 29.4 29.5 29.6 EBITDA margin 16.3 15.7 15.9 15.7 EBITDA margin 9.5 9.1 9.1 9.4 Balance sheet (%) 2021A 2022E 2023E 2024E WWC/Revenues 7.9 8.3 9.9 9.7 Net debt (mns) 190 161 68.7 44.0 Equity to tot. assets 37.6 41.2 44.3 44.7					
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Optimistic for 2H22 and 2023 due to low inventories, new models and geographic expansion - Fine-tuning estimates - New PT of 95 (108) - Buy confirmed

FACTS & COMMENT:

Optimistic outlook: With an easing supply situation, PMAG was able to ship the "stranded" units from end of 1H22. NWC build-up is therefore expected to largely reverse in 2H22 with a +ve FCF in FY22 (VTe: 2.8%/sales). Demand remains solid and PMAG expects to win back market shares as supply improves. +ve FY23 outlook due to low dealer inventories (outside Europe), geographic expansion (e-bicycles), new models and e-motorcycles in late 2023. Price adjustments likely also to help top-line.

Model update: Our overall estimate changes are limited. We reflected the increased 2H22 outlook and remain conservative on profitability due to higher input costs (i.e. energy). Our FY23 motorcycle unit forecast turned more cautious (-8% y/y) but expect mix/pricing to support revenues with 1st impacts from E-Pilen/E-Duke in late 2023. We expect accelerating momentum in e-bicycles in FY23. Largest changes are to FCFs due to higher NWC intensity assumptions.

DCF params: We lifted our risk free rate/market premium assumptions with a corresponding impact on discount rates. New terminal WACC of 8.1% (old: 7.8%

OUR CONCLUSION:

After a challenging H1, an improving supply situation is expected to result in an accelerating momentum for e-bikes and a robust motorcycle development. Profitability is set to increase with a strong FCF in 2H22. Despite a weakening consumer environment, we expect an overall +ve development in FY23, driven primarily by the e-bicycles segment. The launch of the 1st e-motorcycles in late FY23 to likely mark a new m-t growth phase. New PT of CHF 95 (108) due to lower EUR/CHF & higher WACCs. Buy

Performance 90 80 70 60 50 PIERER Mobility[PMAG.S] SPI (rebased)

Source: Bloomberg, Vontobel Equity Research

No conference call or analyst meeting scheduled

Changes to Vontobel estimates

(EUR m)	FY22 newF	Y23 new F	Y24 new	FY22 old	FY23 old	FY24 old	FY22 chg	FY23 chg	FY24 chg
Revenues	2304	2388	2608	2217	2396	2596	3.9%	-0.3%	0.4%
EBITDA	362	379	411	362	388	413	-0.1%	-2.3%	-0.5%
- margin	15.7%	15.9%	15.7%	16.3%	16.2%	15.9%			
EBIT	210	217	245	207	222	246	1.4%	-2.5%	-0.5%
- margin	9.1%	9.1%	9.4%	9.3%	9.3%	9.5%			
Group profit (incl. Minorities)	159	163	185	156	168	187	1.4%	-2.8%	-0.9%
Operating FCF	64	128	149	102	131	153	n.m.	-1.9%	-2.5%
FCF/sales	2.8%	5.4%	5.7%	4.6%	5.5%	5.9%			
Source: Vontobel Equity Research									

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Givaudan[GIVN.S] was last changed from Hold to Buy on 19-09-17 Komax[KOMN.S] was last changed from Hold to Buy on 15-05-19
Komax[KOMN.S] was last changed from Suspended Coverage to Buy on 16-05-17
PIERER Mobility[PMAG.S] was last changed from Hold to Buy on 04-10-17
Partners Group[PGHN.S] was last changed from Hold to Buy on 19-01-15

Stadler[SRAIL.S] was last changed from No Rating to Buy on 05-10-21 UBS[UBSG.S] was last changed from Hold to Buy on 04-11-09

Vaudoise[VAHN.S] was last changed from Suspended Coverage to Hold on 05-07-19 dormakaba[DOKA.S] was last changed from Reduce to Hold on 09-09-16

4. Global rating breakdown

ū	VT Research universe	VT Research universe	Share of Bank VT clients in rating category
	No.	As %	As %
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Hold	63	63	27
Reduce	0	0	0

The table above is revised at the beginning of each quarter, i.e. it currently reflects the status as at 30 June 2022

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Rating	Definition
SMI/SLI (ex SMI)	Swiss Market Index/Swiss Leader Index stocks
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Hold	Price target (when set) implies 0-10% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
SMIM	Swiss Market Index Mid stocks
Buy	Price target (when set) implies 15% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-15% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 10% downside on a 12-month horizon
Other	All other Swiss stocks
Buy	Price target (when set) implies 20% or more upside on a 12-month horizon
Hold	Price target (when set) implies 0-20% up/downside on a 12-month horizon
Reduce	Price target (when set) implies 15% downside on a 12-month horizon
Restricted	Coverage is temporarily restricted (no price target)
Suspended Coverage	Coverage is temporarily suspended (no price target)

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